

# NORTHUMBERLAND PUBLIC LIBRARY LOGO CONTEST

Northumberland Public Library in Heathsville is seeking a new logo, which highlights library services as well as our lovely community. The library will use the new logo on our website, and on promotional materials to include stationary, pamphlets, flyers, bookmarks, etc. Flexibility is a key requirement, including the need for easy resizing, and the need to look good in color or in black and white. (SOME LOGO SAMPLES ARE SHOWN ON APPLICATION, ON THE REVERSE OF THESE GUIDELINES) A cash prize of \$150.00 will be awarded for the winning entry and \$75.00 for the second-place winner.

## GUIDELINES

- Contest entries will be accepted starting on March 1, 2020 and there is no end date at this time.
- The contest is open to any individuals (including library staff), but not to companies or groups.
- All ages are welcome.
- One entry per person.
- All entries MUST include Northumberland Public Library.
- Entries may include items reflecting local interests, such as an oyster, a fish, or a boat/ship.
- Entries using and/or similar to existing logos or other copyrighted images will not be accepted, and entrant will be disqualified from the contest.

## CONTEST ENTRY INSTRUCTIONS

- The contest entry form will be available through a link on the library website, or it may be accessed and submitted in person at the library.
- Fill out the online form in its entirety and attach your completed logo for judging purposes.
- Library computers are available for entrants' use, but staff cannot assist in logo design.
- Entries should be in .jpg or .png format in at least 1200 pixels resolution or higher.
- Flash drives and other electronic media used to submit an entry will not be returned to the entrant.
- Paper entries must be on unfolded, unlined 8.5 X 11 paper, in as large a format as possible. Paper-clipped to that entry should be a page with the artist's name, address, phone number, age, and email address.

## JUDGING AND SELECTION

- The winning design will be selected by 7 judges chosen by the Library Board of Trustees. The community will have the opportunity to vote for their favorite logo entry. Entries will be narrowed down to the top 3 and the judges will make the final decision, and no further correspondence shall be entered into.
- The winning entry will become the sole property of the Northumberland Public Library, and may be displayed publicly.
- The Northumberland Public Library reserves the right NOT TO SELECT A WINNER if in its sole discretion, no suitable entries are received.
- Northumberland Public Library reserves the right to disqualify any entrant or entry at its sole discretion. No correspondence shall be entered into.
- Northumberland Public Library reserves the right to modify the winning logo as needed, and use it in any way it sees fit, in keeping with the mission and image of the library.
- The winner will be required to sign a contract assigning all ownership of the winning logo to Northumberland Public Library. In the event that a minor should be selected as the winner, the contract shall be signed by both the minor and a custodial parent or guardian.
- Accepting recognition of the winning design constitutes permission for Northumberland Public Library to make public and otherwise use the name of the winning individual for publicity purposes. Further personal data may be requested, but is not required.
- Participation in this contest constitutes the entrant's full and unconditional agreement to and acceptance of these official rules.
- By participating in this contest, the entrant is representing and warranting that he/she has read and understood, and agrees to be bound by these rules
- These official rules constitute the entire agreement between the entrant and Northumberland Public Library in relation to the contest. The official rules govern the entrant's participation and supersede any prior or other

agreements between the entrant and Northumberland Public Library, and relating to the contest.

## AGREEMENT

- In providing the requested information and signature below, I acknowledge my acceptance of the official rules for the Northumberland Public Library logo contest.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

\_\_\_\_\_

PHONE \_\_\_\_\_

AGE \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_

Please circle how you are submitting your entry:

I have attached a printed copy

I am providing a flash drive

I am attaching the contest entry to an email.

