

Northumberland Public Library LRP 2023-2028*

	2023-2024	2024-2025	2025-2026	2026-2027	2027-2028
Goal 1: The Library will enhance its visibility and recognition as a critical community resource.					
Objective: Enhance Mobile Library Services	Assess personnel needs and data usage by reviewing ML records and county-wide needs and fundraise accordingly.	Continually evaluate Mobile Library usage and hours of service	Pursue a full-time Mobile Library Manager position for NPL	Pursue other opportunities for outreach using the ML	Assess need for a ML assistant to further enhance outreach
Objective: Develop an outreach plan for local community organizations, businesses, and churches	Launch a Library card program with the County aggressively advertising our services, and begin a dialog on future needs with those identified	Implement a book drop off plan for those who cannot physically come to the Library or one of the drop off sites.	Continue strengthening summer reading program with YMCA, local schools and the NNK Boys & Girls Club and other community stakeholders	Develop programming to include diverse voices, partner with local entities, and increase venues for ML and outreach opportunities	Assess programs in place and make changes as needed
Goal 2: The Library will expand partnerships and collaborations to promote and develop its services and programs.					
Objective: Strengthen volunteer, financial, and program support of the Friends of the Library, to the school system, the YMCA and the Northern Neck Boys and Girls Club of Northumberland County.	Partner with FOL to increase fundraising opportunities toward specific goals and continue summer internship programs	Recruit for FOL Board Members to include more diversity and highschool/college students	Explore other programming ideas that include FOL members	Initiate a Library Board and FOL Board retreat to increase communication and awareness of roles	Explore ways to collaborate with Northumberland County schools and new programming ideas
Objective: Enhance Library Board membership and refine responsibilities	Utilize Board member expertise to support library services	Increase board member attendance at library programs	Establish library support committees to include non-board members	Evaluate current 5-year plan and extend out projections through 2033 including items not accomplished and other items identified	Increase board diversity to include at least one high school student
Goal 3: The Library will assess its collections, facilities, and services to meet changing community needs.					
Objective: Utilize technology to provide greater access to Library information and services virtually	Market usage of Mobile Library	Assess chat programs and include in budget for the following year	Create pathfinders and user guides for technology applications	Install Fiber connectivity into the Library Building	Evaluate latest tech and incorporate into budget as needed
Objective: Maintain the current building and plan for enlargement of the Library facilities including outdoor spaces	Begin fundraising and obtain a contract for the Pocket Park	Work with contractor to build Pocket Park and advertise new venue to the public	Look at parking needs to include gravel lot and sidewalk from church	Finalize Pocket park and parking access	Review building for future maintenance needs
Goal 4: The Library will develop and maintain adequate financial resources to support its growth.					
Objective: Increase Annual Appeal and Local Government support	Launch Annual Appeal in October promoting new activities and current needs	Increase county financial support	Identify community stakeholders	Review Annual Appeal database	Identify other revenue streams
Objective: Explore additional revenue opportunities	Explore grant opportunities	Identify grant opportunities	Explore library endowment options	Crear & Market library endowment	Review revenue stream
<p>* This plan is evolving and will be extended annually as projects are accomplished and the needs of the Library change.</p> <p>Adopted by the Board of Trustees Sept. 20th 2023</p>	2023-2024	2024-2025	2025-2026	2026-2027	2027-2028